



Darah Patterson

864-621-8167
designsbydarah@gmail.com
designsbydarah.wordpress.com

265 Foxhall Rd.
Spartanburg, SC 29306

Graphic Designer

Creative • Motivated • Skilled

Technical Proficiency

Platforms: MAC OS 9/10 and Windows XP/Me/2007

Applications: Adobe Photoshop CS5, Adobe Illustrator CS5, Adobe InDesign CS5. Fetch, Microsoft Word, Microsoft Excel and Microsoft Powerpoint. Experience with Image Ready CS, Quark Express, AfterEffects and Flash. Experience with reading and writing HTML.

Design Proficiency

- Ad design
- Logo design
- Creating proofs and proposals
- Page layout
- Computer illustrations
- Marketing Collaterals design
- Photo retouching
- Color Correction
- Pre-press
- Offset printing experience
- Customer Service
- Meeting deadlines
- Accurate and attentive
- Project leader
- Self-motivated with high energy level
- Excellent oral and written communication skills

PROFESSIONAL EXPERIENCE

June 2008 to present, Freelance Designer

Responsible for varied political campaign designs and promotional material. Specializing in developing brand recognition for small businesses. Design projects include logos, newsletters, promotional materials, brochures and general marketing collaterals. Involves daily communication with clients and extensive networking.

August 2013 to January 2014, Senior Designer, Store Manager Advanced Printing and Graphics, Spartanburg, SC

A small print store that offered design, print, marketing, and mailing services. No longer in business.

Job Responsibilities

- Store management
- Running printers
- Cutting
- Designing
- Quoting jobs
- Submitting postal orders
- Maintaining store appearance
- Money handling
- Customer Service
- Opening and closing duties

July 2008 to March 2010, Graphic Designer

The Greer Citizen, Greer, SC.

A weekly newspaper produced by a staff of less than 10. Circulation is estimated around 7,500. This is an award-winning paper specializing in local news and relevant social happenings.

Job Responsibilities

- page design
- Advertising design
- Typesetting
- Layout
- Special sections
- Special projects



Darah Patterson

864-621-8167
designsbydarah@gmail.com
designsbydarah.wordpress.com

265 Foxhall Rd.
Spartanburg, SC 29306

PROFESSIONAL EXPERIENCE

**December 2006 to June 2008. Graphic Designer
Upstate Publishing & Printing, LLC, Boiling Springs, SC.**

A small locally-owned print company.
Publishes Boiling Springs Today – A free monthly publication specializing in local events and small businesses.

Job Responsibilities

- page design
- Advertising design
- Typesetting
- Layout
- Communicating with advertisers
- Selling ads

August 2006 to September 2007 - Graphic Designer

Wolff Industries, Inc.

A local, family-owned scissors company with a large national and international client base.

Job Responsibilities

- Catalog design and updating
- Marketing collaterals
- Updating instruction manuals
- Creating press ready files
- Photo correction and isolation

EDUCATION

Collegiate GPA 3.612

University of South Carolina Upstate, Spartanburg, SC, 2003-2006,

Bachelors of Art Degree (May 2006) in Interdisciplinary Studies concentrating in Graphic Design and Communications

College of Charleston, Charleston, SC, 2001-2003

General Education, Marketing, Journalism and Art

Dorman High School, Spartanburg, SC 2000-2001

Focus on Arts and Journalism

ACHIEVEMENTS

- Reward recipient of South Carolina Press Association awards for 2008, 2009 and 2010. Placed in Sports design, Feature Page Design, Page Design and Page One Design
- Award winning advertising designer in 2009 and 2010 sponsored by SCPA
- Responsible for several local logos and brand development ideas
- Sponsored artist at "Art in the Park 2005"
- Production of various short animations and technical animations
- Production of short film, *Obscurite´*, Spring 2005
- National Society of Collegiate Scholars
- Dean's honor roll
- Journalism Club
- Art Club
- Beta Club



Darah Patterson

864-621-8167
designsbydarah@gmail.com
designsbydarah.wordpress.com

265 Foxhall Rd.
Spartanburg, SC 29306

References

Donna Hicks Wood

State House Representative.
864-804-4239
repdonnahickswood@gmail.com

Julie Holcome

The Greer Citizen. 864-915-9369
jholcombe@greercitizen.com

Roger Nutt

Previous Owner of Advanced Printing and Graphics
864-706-1557
roger@rogernutt.com

Portfolio

Online portfolio: <http://designsbydarah.wordpress.com/>

Hard copy pieces also available by request